



For Immediate Release

February 2, 2021

EyeQ Unveils New Mobile App, Perfectly Clear, That Creates Real-Time Professional Pictures and Videos Using Intelligent Imaging Correction

Perfectly Clear mobile application is like having a professional editor in your pocket

Calgary, Alberta and Austin, Texas (February 2) - EyeQ Imaging Inc. (“EyeQ”), the world leader in intelligent image correction, is thrilled to announce a new real-time photo and video editing mobile app, Perfectly Clear. This new automatic photo and video editing software includes nine automatic adjustments, auto retouching, creative filters and more. The results are professional-quality photos and videos every time, conveniently in users’ hands. EyeQ was able to create an app that harnesses the same power of their Perfectly Clear software, into a simplified video and photo correction tool for phones. Perfectly Clear mobile is available immediately for iOS and Android devices, and can be purchased in the app store on a subscription basis.

“Perfectly Clear technology is used to edit more than 138.5 million photos every day by some of the world’s largest printers and imaging providers,” shared Brad Malcolm, co-founder and CEO of EyeQ. “We are so thrilled to be able to bring the same technology to the pockets of consumers and businesses.”

EyeQ created Perfectly Clear for both consumers and businesses to have the opportunity to experience the AI technology. Businesses have the option of licensing this technology to use as their own. The automation is showcased in a user-friendly interface, through single, intelligent slider bars that are set per photo based on real science and artificial intelligence. One single slider can provide up to nine intelligent corrections depending on the photo or video.

The app currently has automatic “Beautify” presets for automatic retouching on photos where users can tweak based on their desires using the individual slider bars. Perfectly Clear currently has 29 creative photo filters with more soon to be released to subscribers. iOS also currently has real-time video recording and editing for photo and video, EyeQ plans to implement the same features in Android in the near future. Users can also use up to nine automatic corrections, including exposure, tint correction, color correction, and more, to each photo or video through a single, AI-powered slider that works in both real time and post processing.

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In terms of cost, subscribers have the option to pay monthly for \$3.99 USD or yearly for \$19.99 USD in the app store. For more information on Perfectly Clear, please visit their [website](#). You can purchase the iOS app [here](#) and the Android app [here](#).

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For further information

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About EyeQ

EyeQ is a technology leader and provides image and video enhancement solutions through its Perfectly Clear® automatic image correction technology to leading photographers, printers and hardware OEMs, automatically correcting more than 50.5 billion photos each year. EyeQ is committed to creating patented innovative solutions that deliver automation, precision, speed and consistent quality in their workflow. Year after year, the dedicated team of physicists, engineers and photographers invest knowledge and time into providing technology that makes photos and videos look stunning, automatically. Headquartered in Calgary, Canada, EyeQ has offices in the United States, Mexico, Russia, Kyrgyzstan and China. Visit <http://eyeq.photos> for more information.