Athentech Imaging Inc. announces the launch of the highly anticipated Perfectly Clear Version 3.5 - software powered by real intelligence to make photographers' lives easier, more productive, and more profitable

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Today, Athentech Imaging Inc., the makers of Perfectly Clear, the pioneer in Intelligent Image Correction, introduced the newest addition to their award-winning correction software. Offering a stand-alone application that you purchase and own, graduated filters for landscape and portrait photographers allowing greater creativity and control, and even smarter automatic intelligence for more robust corrections, Perfectly Clear Complete Version 3.5 gives photographers more speed, control, and customization power than ever.

"The Perfectly Clear Plug-ins have been my studio's 'secret weapon' for years. We have it on all of our production machines and nothing goes out the door without going through Perfectly Clear first. We've been using the plug-in for Lightroom, but I'm very excited to have a stand-alone available that I can quickly launch, batch correct, and individually fine tune. It will let us save a step and turn-around our events and leagues even faster than before! Perfectly Clear is the best money we spend on post-production. Perfectly Clear not only saves us time, it MAKES us money!" Brent Watkins, 3rd Generation Studio Owner/photographer, President, Professional Photographers of Ohio.

Perfectly Clear v3.5 is perfect for photographers of all levels looking to minimize manual editing steps in their workflow. Leveraging the success of the v3 product, Perfectly Clear listened to the needs and requests of today's photographer to create a new version packed with even greater capability and speed.

What's new in Perfectly Clear V3.5?

1. A stand-alone application
2. Filmstrip for Easy Navigation
3. Undo/Redo
4. Visual Presets & LOOKs Preview
5, Manual Finishing Controls
6. Graduated Filters
7. Stylistic Vignette and Radial Filters
8. More Robust Automatic Color Restoration
9. More Automatic Tint Removal Controls

See more on each feature at www.athentech.com

Why Perfectly Clear?
Perfectly Clear is powered by real intelligence invented by real, intelligent scientists, mathematicians, and physicists who have spent more than 16 years perfecting technology that mimics exactly how the human eye perceives an image. Perfectly Clear is a proven solution, processing over 11 billion photos every year automatically, so photographers can spend more time doing what they love and being creative.

Availability
Perfectly Clear V3.5 is listed at $129. For current Perfectly Clear V3 users, it is offered as a free upgrade. A customer appreciation discount is granted to those with V1 and V2 and all Lucid owners for $89. Buy [here](#)

Media page [here](#) with example screen captures, reviewer's guide, and further supporting graphics.

About Athentech Imaging Inc.
Since 2001, Athentech has been committed to creating innovative solutions for photographers and photo companies who desire precision, speed and beauty in their workflow. Year after year, our dedicated team of physicists, engineers and photographers continue to build upon the very same level of excellence we were founded upon. Together, we invest our knowledge and time into providing technology that makes your photos look stunning, automatically. Our work is firmly grounded in scientific process—designed with the mission to make your life easier, save you time, and guarantee beautiful images. Headquartered in Calgary, Canada, Athentech has team presence in San Francisco, Austin, New York, Moscow, India and Tokyo.   Visit www.athentech.com for more information.